

## **Lecture 45: Expert Podcast Search Strategy**

Do a search in the app store of your choice in your niche and contact all the Podcast hosts and try to get on their shows. Let them do an interview of you and you'll get a load of free press and load of downloads to boot. You can't be Free press now! For SEO purposes you'll even get a link pointing to your website or app url which always helps in ranking! Okay, I'll see you in the next lecture.